

Written by Alconost Translations®

<http://alconost.com/en/services/copywriting.shtml>

# WATERMARK FACTORY

## A SIMPLE 1-2-3 METHOD OF PROTECTING YOUR IMAGES FROM UNAUTHORIZED USE

To most of us, copyrights are something that large recording and movie companies should be concerned with. The overwhelming majority of people never consider them when publishing their own photo, audio or video materials on the Internet. However, how would you feel if you suddenly saw your photos in an ad banner, commercial or an online gallery along with a price tag? It definitely would be frustrating to find out somebody is making money on what you never intended to sell. That's why it's always a good idea to provide some kind of protection for your images. Watermarking is probably the most efficient and simple way of letting others know that the image belongs to you. A semi-transparent label across a photo or image is easy to notice and virtually impossible to remove. Not only can it be used for protecting your author's rights, but also for placing notes and other relevant information, such as the name of your camera, shot parameters, location, date, etc.

If you are a confident Photoshop user, you can try making your watermarks yourself, although it will take you quite a while to process even one photo, let alone a set of images downloaded from your digital camera. This task seems a real challenge now, doesn't it?

So we are at a point when you have to admit – you cannot efficiently watermark all of your images using the available tools. You need an application that was specifically designed for this one purpose. And if you don't know which direction to go, here's a little hint – Watermark Factory!

Watermark Factory is an affordable and reliable tool for adding text or image watermarks to any photo or picture. Not only does it allow you to place your name and/or site URL, but also serves as a fairly versatile image editor. This software allows you to edit image properties (EXIF, IPTC information), convert images to most popular formats, crop, rotate and resize images as well as process them in a batch mode. All these features save your time and the trouble to purchase additional applications or constantly switch between installed ones.

©2009 Alconost Translations® <http://www.alconost.com/en>

All rights reserved. Copying, publishing or distributing without express written permission is prohibited.

Written by Alconost Translations®

<http://alconost.com/en/services/copywriting.shtml>

With Watermark Factory, the process of preparing whole sets of images will not take much time and will be as efficient as a real factory's production pipeline. Just select the watermark style and content - which can be anything from a custom text, your copyright and site URL to any EXIF parameter, including date, time, shutter speed, aperture, etc. – and specify the image adjustment options, if need be. Then you can convert the images into any available format or leave them in the original state. And, finally, you can supply your images with comments, applying them both individually and to all pictures at once. Isn't it nice to be able to do all that without leaving the same window and spending a minimal number of clicks? You bet it is!

Get yourself a copy of Watermark Factory and a felling of comfort rarely found in software. Hundreds of happy customers can't be wrong, after all. Come join the club!

©2009 Alconost Translations® <http://www.alconost.com/en>

All rights reserved. Copying, publishing or distributing without express written permission is prohibited.