

# SOFTROS LAN MESSENGER

## AN ELEGANT SOLUTION FOR RELIABLE AND SECURE CORPORATE COMMUNICATION

Efficient communication is one of the key components of the overall success of any company, be it a small family shop or a humongous multinational with thousands of employees. Proper communication models save time and resources and make for faster business cycles, thus improving the performance indices of your enterprise and, therefore, increasing the revenue.

Businesses of various scales often overlook specialized corporate LAN communication suites and opt for the widely available instant messaging software, such as MSN, ICQ, AOL and Yahoo IM's. Although it may be the most apparent approach to building a large-scale corporate communication system, it contains quite a lot of flaws and potential dangers that are not to be underestimated. First and foremost, Internet IM's are exposed to virus and hacker attacks that jeopardize the security of the internal company data sent and received through these messengers. Another negative aspect of regular public IM software is that these applications use servers to exchange messages between users, therefore your employees depend on their stability and may not be able to use the services when one or all servers are down due to technical issues, which is unacceptable for business applications. Other inconveniences of using standard IM software may include, but are not limited to, the necessity to open additional corporate firewall ports (which may affect the security of the corporate network), the absence of data encryption, unavailability of adequate technical support, the presence of ad banners and spam messages accompanying almost all free IM applications. Finally, the temptation to chat with people outside the corporate network is something that many employees can resist.

If you can relate to that and are looking for efficient communication software that would meet your corporate requirements, we recommend taking a close look at Softros LAN Messenger. This software was specifically designed to accommodate the needs of corporate users seeking rock-stable, easy-to-use messaging and file-transfer service with advanced security features. System administrators will be delighted to find out that they can automatically deploy Softros LAN Messenger on all network computers using domain group policies and remotely restrict Softros LAN Messenger features for regular users. Softros LAN messenger supports Microsoft/Citrix terminal services, so you can launch an individual instance of Softros LAN Messenger for each terminal user. And this is just the beginning! The scalability of this program allows it run equally efficiently both in a small office environment and in large enterprise networks. Softros LAN messenger encrypts all incoming and outgoing data and archives it at the same time, so your messages will never be lost, stolen or viewed by anybody else without your authorization. You can also divide your employees into groups to dispatch department-specific notifications with just a few mouse clicks.

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Having a very intuitive multilanguage interface, Softros LAN Messenger requires no advanced skills, so the users will not have to spend time dealing with “technical issues” – they will start working right away as a better coordinated and close-knit team!

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